



## Mountain Island Charter School

### SPONSORSHIP OPPORTUNITIES

With the beginning of school so close we are excited for the upcoming completion of our baseball/softball field (located one block from the school on Henderson Street) and our second multi-sport field (located across from the MS/HS gym) which is anticipated to be completed by September and improvements of our current field located at the back of the main campus. All of our fields have multiple sponsorship opportunities. See below for information on how to become a sponsor at one of our fabulous athletic fields.



*Photos: Courtesy of Mike Strauss (Strauss Photography)*

Would you like to join Mountain Island area businesses in increasing your visibility in the Mountain Island community while also supporting one of the top K-12 educational choices in the area?

With over 1,500 students enrolled in Kindergarten through 12th grade, a staff of more than 200, and thousands of visitors on campus over the course of the school year, MICS has become a central hub of activity within the Mountain Island community. Thanks to a full complement of Middle, JV, and Varsity sports (36 teams during the most recent school year including male, female, and co-ed teams); several performing arts events; and facility usage across our campus by local athletic leagues and community groups - all in modern, multi-use venues, MICS attracts sports fans, spectators, and visitors throughout the year from across the greater Charlotte region, Gaston County, and beyond.

Sponsorship opportunities on our campus include: banners inside our two gymnasiums, outdoor signage around not only Raptor Stadium but also our baseball/softball annex and track and field/multi-sport complex. There are also multi-year scoreboard sponsorship opportunities available at Raptor Stadium, our baseball/softball annex, and track and field/multi-sport field complex. Pricing options include:

**Gym Banners: \$250 per year**

**Field level signage: \$250 to \$1,000 per year**

**Scoreboard sponsorships: \$2,000 to \$5,000 per year**

For more information, contact Justin Matthews at [jmatthews@micharter.org](mailto:jmatthews@micharter.org) or Doug Lamkin at [lamkin@carolina.rr.com](mailto:lamkin@carolina.rr.com).